

# HOW TO START A FOOD BUSINESS IN MICHIGAN



## JOIN US FOR THE FOOD SUMMIT

**Friday, May 17th**

9:00am-1:00pm (CDT)

**Bay West Campus,**

2801 N US 2 , Iron Mountain, MI 49801

**REGISTRATION IS FREE!**

**Online:**

<https://events.anr.msu.edu/UPFoodSummit2019/>

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Registration is required and space is limited, so don't miss out on this great opportunity!

To be successful in running a food business, you'll need a good business plan and basic understanding of food processing, packaging and regulatory requirements.

### **What you'll learn...**

**9:00am** - Food Business 101. Is a food business right for you?

**10:00am** - Food Safety- Learn safe food practices.

**11:00am** - Going Commercial. Learn about regulatory requirements.

**12:00pm** - Retail Ready. Discuss marketing, packaging, retail presentation and distribution.